

# THE EUROPEAN METADATA GROUP

Bindinc.Metadata

m d mediadata tv®

media  
press  
group

plurimedia  
a media press company

RED  
BEE

BAUER  
MEDIA GROUP

dot screen

I V A  
INTERNET VIDEO ARCHIVE

june

MEDIA  
DISTILLERY

nva

pa media

SPIDEO

swisscom

universum as



[www.theeuropeanmetadatagroup.com](http://www.theeuropeanmetadatagroup.com)

## DATA



VOD



PICTURES & TRAILERS

## SERVICES



MATCHING & ENRICHMENT



EDITORIAL



CONTENT DISCOVERY

# THE EUROPEAN METADATA GROUP

## THE LEADING SUPPLIERS OF METADATA AND EDITORIAL SERVICES

- Active since 2016
- Founding members Plurimedia, media-press.tv and Bindinc. Metadata
- Represented by 19 members of which 11 associate members

### More than:

- 8.000 channels
- 30 countries
- 340.000 movies
- 14.000 series
- 1.2 million episodes
- 9,3 milion images

## WHY WORK WITH US?



- **Pan-European:** one-stop-shopping by working together with multiple companies from Europe.
- **Involved and local:** we speak our client's language and know the content parties in the market.
- **Quality guarantees and compliance:** We work with dedicated editorial teams to guarantee data quality.
- **Trusted technology:** we have in-house technical expertise, aim for industry compliance and offer tailored solutions to our customers.

## ACTIVITIES



The European Metadata Group initiates different activities for its group members. We get together regularly to discuss standards, to align our technical solutions, improve our services and to learn from each others experiences in the market. At IBC, we share a booth as a group for all members to be represented at this major trade show. Get in touch with us to learn more about the different activities.

[info@metadatagroup.eu](mailto:info@metadatagroup.eu)

**We love to hear from you!**

### EPG DATA

Broadcast schedules and program data from all the major broadcasters in Europe are sourced, centrally structured and optimized for EPG usage with near real-time updates, editorial checks and high picture coverage.

### VIDEO-ON-DEMAND

With an extensive metadata catalog containing content descriptions and pictures for millions of movies, series and television programs, we enrich content catalogs for TV operators, VOD providers and OTT services.

### CINEMA

We source and deliver theatrical movie release schedules and show times for cinemas and movie theaters in several European markets.

### PICTURES & TRAILERS

Our extensive metadata catalog includes hundreds of thousands of original pictures with new images and photos being added every day by our dedicated picture teams. Working together with our content partners and photo agencies, we can guarantee a 100% picture coverage if desired.